

Greg Hester

Linkedin.com/in/greghester • **Design portfolio:** hestergraphics.com
Los Angeles, CA • **M:** (714) 213-3136 • **E:** greg@hestergraphics.com
(Equipped for remote work, willing to relocate)

Graphic Designer, Artist, Animator

Creative professional in multiple disciplines, excelling in timely, deadline-driven visuals for digital, video and print, with a goal to make my employer look good.

EXPERIENCE

USA TODAY Sports

Graphic Designer

02/2014-01/2020

- Designed pages, infographics, photo illustrations, charts, diagrams, brackets, maps and team logos for website and app.
- Created social media graphics for Twitter, Facebook, and Instagram Stories.
- Converted deadline graphics for use in video.
- Wireframed and designed news pages in CCI pagination, shipped to printer.
- Helped website reach 100 mil. unique visitors.

Yahoo! Sports

Graphic Designer

11/2006-10/2012

- Designed photo illustrations, infographics.
- Edited section fronts during late night shifts with photos, graphics, headlines, promotional text and related links.
- Helped surpass ESPN.com in audience.
- Designed 60+ page Pulitzer entry investigation.

Orange County Register

Graphic Designer

06/2000-11/2006

- Designed sports cover page designs.
- Created news, features and sports infographics, maps, photo illustrations and charts.
- Planned and designed page layouts for many special sections including Olympics, NCAA tournaments, NBA Finals and Super Bowl.

Los Angeles Times

Sports Art Director

06/1994-06/2000

- Designed infographics, maps, charts for breaking news, features and sports sections.
- Created daily sports cover page designs.
- Planned and designed layouts for many special sections.

DESIGN SKILLS

Infographics, timelines, icons, logos, maps, original drawings | Adobe Illustrator

Photo illustrations | Adobe Photoshop

Social media graphics, memes, gifs

Charting | Illustrator, Excel, D3

UX Design | Figma, Adobe XD

Motion graphics | After Effects, Cinema 4D

Video editing | Premiere, iMovie

Page Design | InDesign, CCI, Wordpress, CSS

Character animation | Maya (3D), SVG (2D)

3D modeling, texturing | Blender

MORE SKILLS

- Quality work under very tight deadlines, often within seconds. (draft updates, game results)
- Calm under pressure, handling many requests.
- Collaboration using Slack, Microsoft Teams.
- Flexible schedule including weekends, nights.
- Headline & promo writing, editing copy.
- Fluent in CSS styling and Wordpress site creation.

EDUCATION

Bachelor of Arts, History/Business

University of California, Riverside

Diploma for Advanced Studies in Character Animation, Animation Mentor

Managing Editor, Art director

UC Riverside's The Highlander